

Del City Library Service Plan 2011-12



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MLS Mission



The Metropolitan Library System facilitates the free flow of information and ideas by providing access to materials, services and programs to Oklahoma County's diverse community.

Del City Community Profile

The Del City community is a small area with a vibrant library that provides a multitude of services to the city and the surrounding areas including Midwest City, Tinker A.F.B., and a segment of southeast Oklahoma City. This small suburb is 7.54 square miles with a 2009 population of 22,297. The median family income for 2008 was \$40,305. There is one high school which is in close proximity to the library, two middle schools, and three elementary schools. There are also two private schools. Rose State College is within two miles of the library. This community is experiencing economic growth and renewal, which allows the library an opportunity to play a pivotal role as Del City's inviting, innovative link to the world.

The recent addition of several businesses has benefited the city financially. Walmart, Buffalo Wild Wings and an OnCue gas station and convenience store are helping to rejuvenate the economy of Del City. With the new revenue, the city has built a new city hall and police station, funded the relocation of the Chamber of Commerce and launched a renovation plan for the community center which houses the Del City library. Approval for a new library failed, but the current library will benefit from renovated surroundings.

The hope for a new library continues for both the staff at the Del City library as well as the administration of the Metropolitan Library system. Jamar Rahming, the library manager, is strengthening the relationship between the city and the library by attending city council as well as chamber of commerce meetings and functions. The city and the library have a common goal, to serve the citizens of Del City.



Library Services

Operating Hours

The Del City Library is open to the public 65 hours a week.

Monday-Thursday
9:00am-9:00pm

Friday
9:00am-6:00pm

Saturday
9:00am-5:00pm

CyberMars

The Metropolitan Library System offers CyberMars, an online catalog of the library's materials. Customers can access CyberMars in the library or remotely through any computer with internet access. CyberMars allows you to perform the following:

- Place a reserve on any title available for check-out and have it delivered to the library most convenient for you.
- Store up to 500 items in a virtual shopping cart for later use.
- Monitor the status of your reserved materials.
- View your borrower record and renew materials.
- View your prepaid account record.
- Designate preferences for your child's library card.
- Search paid subscription Internet databases free-of-charge.
- Pay for fines and lost/damaged items with a credit card.

www.metrolibrary.org

The Metropolitan Library System's website is www.metrolibrary.org. From this website you can find information on all of the libraries in the system and look for upcoming events. There is an employment link where those interested can apply online for library positions. Anyone can access CyberMars through the website to find library materials. Logging onto CyberMars with a library card allows the user access to databases as well. RSS Feeds are now available to keep you updated on new materials, programs, job announcements, and more. In addition, customers can now download audio books to their computers, MP3 players, and iPods by using eMedia.

Librarian Assistance

Professional librarians are available to help customers find materials and information in person or by phone. Librarians can help customers obtain materials not available in the Metropolitan Library System through Interlibrary Loan services. Librarians also assist customers on public computers.

Computer Access

The Del City Library has five catalog computers for public use. There are currently twelve multi-use computers available for customers, which include internet, Microsoft Products (Word, Excel, PowerPoint, Access), and Encarta. The library offers two computers just for children, which includes several educational games.

The Del City Library offers free wireless internet for customers with compatible equipment.

Exhibit Space

The Del City Library has a glass display case facing the lobby. The public is welcome to use this case when it is available and using library guidelines.

Library Materials Statistics for FY 2010

Reading Level	Volumes	Circs
Easy	5,065	23,643
Reader	1,412	7,615
Tween	3,979	13,518
Juvenile	6,203	22,772
Young Adult	1,435	9,454
Adult	32,621	157,159
Total	50,715	234,161

Media Type	Volumes	Circs
Books	42,488	168,835
Periodicals	1,982	3,199
Audio Cassettes	5	367
Audio CDs	1,508	11,512
Music CDs	1,548	14,961
DVD	3,184	35,287
Total	50,715	234,161

Library Programming

Programs are offered for all ages. Librarians meet quarterly with the Manager of Library Operations to determine community needs and to tailor programming to satisfy those needs. With this in mind, customer interest and an assessment of community needs determine the types of programming that we offer.

Children Services

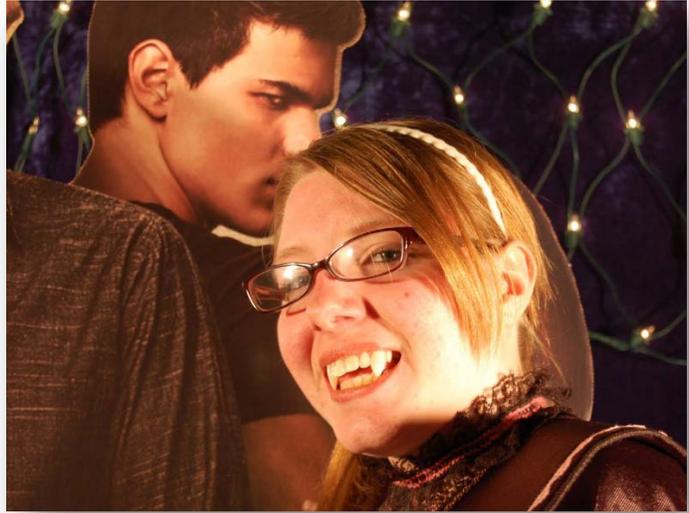
Del City Library has a dynamic children services team that regularly puts together a variety of activities for children of all ages. Our Children's Librarian conducts a monthly themed storytime in addition to inviting outside facilitators to present programs. We correspond with fourteen elementary schools and thirty-five day care centers to promote our programming and the many services that the library offers. Children's services are not limited to the inside of the library. Schools and non-profit organizations consistently reach out to our Librarian's to provide assistance with their instructional goals. It is not uncommon for us to provide tours and programming for more than a hundred students at a time. The Children's Librarian presented a Black History program at seven elementary schools this past year; she conducts programming for toddlers at two elementary schools every quarter. Here are some of the activities that we offered this past year:

- Origami with Mae Dean Erb
 - Cinco de Mayo Crafts
- Make & Take Mothers Day Cards
 - Bubble Day
- Clowning Around with Chester
- Raindrops & Puddles Storytime
- Doll & Stuffed Animal Parade
- Creative Science Craziiness
 - Dragon Storytime
 - Halloween Fun



Young Adult Services

It has been a year of dynamic programming for our teen customers at Del City Library. From the *Love Sucks Chocolate Fest* in February and *New Moon Prom* in November to the *Altered Clothing Workshop* in June, *Wizard Rock Concert* in August, and eight total ongoing *Game Fests*, it has been a busy year. The Del City Library also participated in the Teen Summer Reading program and signed up 227 teens and experienced a 16.3% increase in the number of teens who reached the second goal.



In addition to these and other programs offered to our growing teen customer base, a Teen Advisory Board was formed in November and has been holding monthly meetings. From these meetings come an outpouring of ideas straight from our teens for future programs, outreach opportunities, and volunteerism.



Adult Services

A successful monthly book club was formed over a year ago and is still going strong. Bestselling author Jenna Blum came to our library in May, much to the thrill of our book club regulars, to discuss her upcoming book *Storm Chasers*. Another ongoing program is ADHD Perspectives – an educational workshop and support group for parents of children with ADHD, which brings in experts in the field to offer coping skills and strategies. November brought in Iraqi musician Rahim AlHaj in conjunction with the “Our World” multicultural series. In December our customers had visions of sugarplums when the Edmond School of Ballet performed “The Nutcracker” for a large audience of all ages. Other programs included writing and genealogy workshops, crafts, career guidance information sessions, couponing, health awareness, and disaster preparedness. A variety of programming, both educational and entertaining, is available to our adult customers throughout the year.



Senior Services

A partnership with Generations Healthcare brought monthly Wii Bowling for Seniors as well as information on Medicare and retirement choices. During tax season, the AARP were on hand once again to guide nearly 400 seniors and adults through their tax return forms. Two ongoing book clubs were also formed for our senior customers as a form of outreach. These hold monthly meetings at the Buena Vista Rehabilitation Center and the Orval Ray Towers Housing Community. The Del City Library also participated in the Winter Readfest for adults 55 and older and is happy to report that we broke our record with a sign up total of 446 seniors.



Library Programming Statistics for FY 2010

Programs	Count	Attendance
Adults	90	973
Everyone	12	1,139
Seniors	12	496
Teens	27	722
Children	94	6,552
Total	235	9,882

Super Saturday, 2009

The Del City library held a fun-filled, outreach event in September 2009 labeled Super Saturday. The library hoped to bring many residents to the building with an event that would keep the community chatting for months, boost library visibility, and of course increase circulation. The event succeeded far beyond our expectations. There were games, arts and crafts, story times, bands, vendors, small zoo animals and a science museum truck to entertain all those who came. We were honored to include published authors reading to our children. The line for free popcorn was continuous throughout the day and most of the children left with some type of prize. The staff was exhausted but jubilant. It was such a pleasure to welcome the community to our event. We hope for even more success on Super Saturday 2010.





Technology

Computer training sessions are available throughout the year for our customers. These one-on-one scheduled sessions provide our customers with individualized classes that are designed to meet their specific needs from basic Internet navigation to learning how to use Microsoft Word. Teen Tech Week in March offered teens the chance to use Flip video cameras. In May the Del City Library hosted the e-Media digital bookmobile. The purpose of this and all of our technology initiatives is to ensure that our customers are competent and ethical users of technologies.

Strategic Partnerships

In our efforts to become a viable part of the community, we have developed and sustained strategic partnerships with the following institutions:

- Mid-Del Schools Parent as Teachers Association
- Sunnyside United Methodist Church
- Rose State College
- Science Museum Oklahoma
- Oklahoma City Zoo
- Destiny Christian Center
- Apostolic Faith Center
- Mid-First Bank
- Oklahoma County Department of Health



MLS Strategic Plan Service Responses

YOUR INVITING, INNOVATIVE LINK TO THE WORLD.

Service Responses to address FY 2011-2012

Satisfy Curiosity: Lifelong Learning

1. We continue to offer monthly programming that appeals to multifarious interests, groups of people, and ages.
2. Our Young Adult Librarian continues to recruit young adults for our Teen Advisory Board. This board continues to confer monthly to discuss ways in which the librarian can best serve the youth in the community.
3. The collection continues to be updated and maintained by our librarians to meet the customer's needs. Customer collection needs will be properly documented and disseminated to our Material Selection department.
4. Two staff members will be assigned the task of maintaining a community information deposit that provides customers with information advertising current cultural, community, and civic events.

Review of Previous Year's Objective: Visiting a Comfortable Place

1. Staff rearranged furniture to encourage recreational reading in the library and accommodation for group tutoring and meetings.
2. Signage was updated to be more visible and uniform with shifts to the collection.
3. Manager of Library Operations was approved to have end panels with light fixtures installed to illuminate browsing areas with sparse lighting.
4. We have embraced our limited space by offering crafts and activities for children and young adults in the courtyard adjacent to the library.
5. Our Young Adult Librarian continues to update our "Teen Zone" to better meet change trends in the young adult community.